

Successful business in Europe



Indian companies play global. India since long is not just a market for imported products and extended workbench for European companies. More and more Indian companies enter the global markets. Indian companies invest in Europe, bring their products to Europe and become highly qualified suppliers for European companies.

What are your plans?

- ↳ You intend to export your products to Europe?
- ↳ You want to become a supplier to a European company?
- ↳ You want to invest in Europe, open a company or buy an existing European company?
- ↳ You look for a European service provider or industrial supplier?
- ↳ You already have business in Europe, but have issues with the collaboration, the efficiency or the quality?

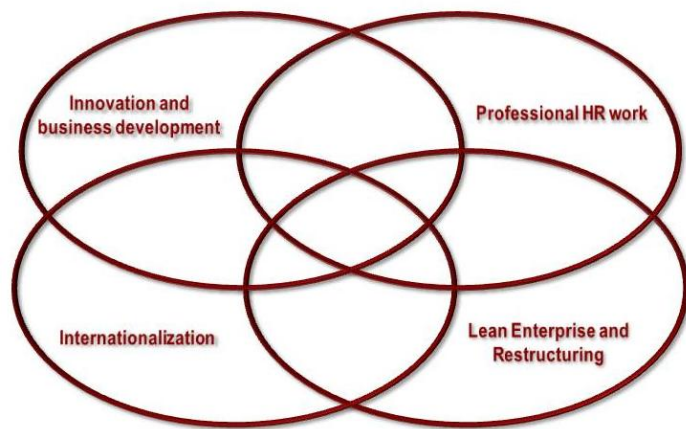
Reduce your risk with us. We have a broad spectrum of competences and are well connected in most of the European Industries. At the same time we have team members with Management experience in India who will help you with:

- ↳ Development of your Europe strategy
- ↳ Search the right investment project and the right partners
- ↳ Process improvements in European operations
- ↳ Management- and Organization audits in Europe
- ↳ Selection and training of Indian managers for a European assignment
- ↳ Market analysis and evaluation of products
- ↳ Hands-on help during start-up phase
- ↳ Selection of different specialized services that you need during start-up

Cultural Fit and Trust: When you start for new businesses, how do you start? Most people start working with others whom they can trust, where the chemistry fits, where there is a mutual understanding from person to person. This is always difficult, but still easier in your own country. When you start overseas, this first step can best be done with people who at least know your culture, who have life and work experience in similar situations: different language, clima, food, schooling, religion and social habits. We cannot guarantee that the chemistry between you and us will match, but we have been around and we definitely should meet to discuss the opportunities and check the “fit”, without obligations.



Strategy for People is the motto of an international network of highly experienced consultants. The three elements of our philosophy – business focus, people-oriented methods and interdisciplinary openness – are embodied by the members of the network themselves. Our consultants have held top management positions in leading international companies or have many years’ experience in managing their own company. They are first-class experts in a broad range of areas. They have the experience and language skills to adopt an international approach. And our consultants are all motivated by the same desire: to create conditions in companies that enable people to work more successfully.



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